

# YOU'RE INVITED TO AN EXCLUSIVE EVENT ON FRIDAY, JULY 11!

beauty  
event

Spend  
**YOUR POINTS**  
& get  
**POINTS BACK!**



SPEND  
50,000 POINTS  
AND GET UP TO

**\$85**

WORTH OF  
FREE STUFF\*

PLUS GET  
**15,000**  
POINTS BACK!

SPEND  
95,000 POINTS  
AND GET UP TO

**\$170**

WORTH OF  
FREE STUFF\*

PLUS GET  
**30,000**  
POINTS BACK!

*Spend Your Points on Cosmetics & Fragrances*

INCLUDES ALL BRANDS OF: COSMETICS • SELECT SKIN CARE • HOSIERY  
FRAGRANCES • JEWELLERY • HAIR COLOUR • BATH FOAM & GEL • NAIL CARE

**PRINT AND PRESENT THIS COUPON TO YOUR CASHIER**

Available in BC, AB, MB, SK, YT, NT & ON only.

**FREE**  
*feels good*



4 61739 70000 3

POINTS WILL BE AWARDED TO YOUR ACCOUNT  
BY END OF DAY JULY 25, 2014.

CASHIER: SCAN THE BARCODE AS A REGULAR  
PRODUCT AND RETAIN THE COUPON AFTER USE.

**SHOPPERS**  
DRUG MART



\*Available in BC, AB, MB, SK, YT, NT & ON only. Taxes are payable on the full purchase price prior to the application of the discount reward. Offer is a reduction off your total pre-tax purchase price of cosmetics and fragrance products eligible for points redemption. Points are not redeemable for cash or credit. The points back value obtained by redeeming Shoppers Optimum Points is strictly for use of this limited time promotion. All other reward levels remain in effect during this promotion. Not to be used in conjunction with any other Shoppers Optimum Points® promotions or offers. Valid Shoppers Optimum Card® must be presented at time of purchase. Shoppers Optimum Points® have no cash value but are redeemable under the Shoppers Optimum and Shoppers Optimum Plus programs for discounts on purchases at Shoppers Drug Mart. Offer is non-transferable. **Offer is valid Friday, July 11, 2014 only. Points will be awarded to your account by end of day Friday, July 25, 2014.** See cashier for details. © 911979 Alberta Ltd.