

## Membership Strategy

<b>Project Description</b>	SANS seeks an individual to organize its existing membership lists, and develop a new membership strategy for the organization. The successful contractor will possess excellent organizational and database skills, and have the ability to take direction and work independently to meet tight deadlines. Preference will be given to applicants with experience developing membership strategies.
<b>Scope of Work</b>	Reporting to the SANS Co-Presidents, the contractor will be responsible for: <ul style="list-style-type: none"> <li>• Determine SANS membership database needs and recommend a membership database software/program</li> <li>• Database input of members' information</li> <li>• Research and recommend to SANS Board a membership strategy, discussing the pros/cons of various approaches, including but not limited to: <ul style="list-style-type: none"> <li>○ Increasing membership</li> <li>○ Communication and feedback tools</li> </ul> </li> </ul>
<b>Deliverables</b>	<ul style="list-style-type: none"> <li>• Membership database</li> <li>• Presentation of the Membership Strategy to the Board</li> </ul>
<b>Duration</b>	January 8, 2010 to March 26, 2010
<b>Funding</b>	<b>\$2000:</b> The successful applicant will receive \$500 upon initiating the work (Jan 8th), \$750 following an update-presentation to the Board of Directors (Feb 15 <sup>th</sup> ), and the remaining \$750 upon completion of the database and final presentation of the membership strategy to the Board of Directors (March 26 <sup>th</sup> ).

To apply for this contract, please send the following to [justinhuston@gmail.com](mailto:justinhuston@gmail.com) with the subject line "Membership Strategy" by 5:00 pm on December 30<sup>th</sup>:

- Resume and contact information
- Brief cover letter describing your interests and abilities related to this contract